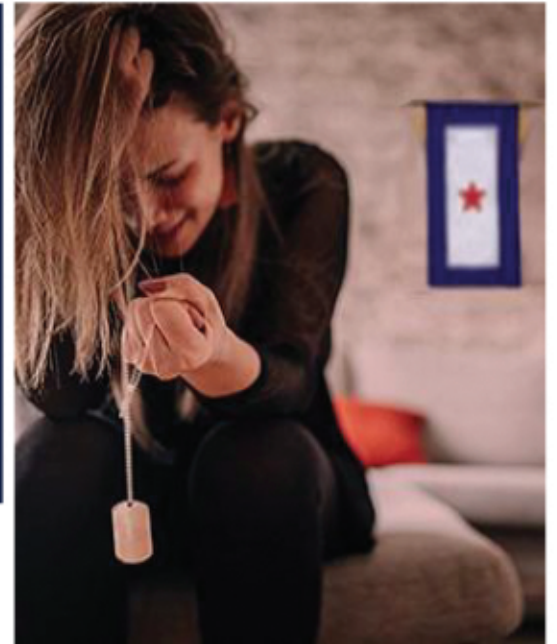


THE GALA
TO END
ALL GALAS!



RED STAR GALA

16K+ VETERANS DIE BY
SUICIDE EACH YEAR. A
50% HIGHER RATE THAN
NON-VETERANS. THOSE
DEATHS IMPACT OVER
2.1 MILLION PEOPLE
ANNUALLY.



★ RED STAR FOUNDATION

HONORING: SSG JOSÉ PEQUEÑO'S 20th ALIVE DAY
SPECIAL GUESTS: GARY SINISE & ADMIRAL MICHAEL MULLEN
ENTERTAINMENT: GARY SINISE & the LT. DAN BAND

SATURDAY, FEBRUARY 28, 2026
4:00 P.M. | VIP Meet & Greet Reception
5:00 P.M. | General Reception
6:00-10:30 P.M. | Dinner, Auction & Music

The Motor Enclave
6500 Motor Enclave Way
Tampa, FL 33610



ABOUT THE RED STAR FOUNDATION

The Red Star Foundation is a nationwide organization dedicated to preventing current military, veterans, and first responder suicide, as well as honoring and supporting the families and loved ones of who have tragically lost a loved one to suicide.

Part of our mission is to honor the tens of millions of forgotten families, and provide critical resources to build a strong community that meets the needs of survivors. Through education, training, suicide awareness and prevention programs, bereavement and grief support, and peer-to-peer networking, we are committed to fostering healing and hope.

ABOUT THE RED STAR GALA – “THE GALA TO END ALL GALAS!”

Join us for an unforgettable evening of elegance and purpose, featuring a gourmet dinner, live music, and dancing with Gary Sinise & the Lt. Dan Band. Enjoy exclusive VIP meet-and-greets with special guests Gary Sinise and Admiral Michael Mullen, 17th Chairman of the Joint Chiefs of Staff. Experience a high-speed thrill ride on a Formula 1 racetrack, an exciting live auction, and a moving awards ceremony honoring our guest of honor, SSG José Pequeño, on the 20th anniversary of his Alive Day.

Together, we unite to confront the tragic epidemic of suicide among our military, veterans and first responders. To bring hope, healing, and lasting change.

WHY IS THIS IMPORTANT?

- Approximately **16K veterans** die by suicide annually.
- Veterans have a **50% higher** suicide rate than that of non-veterans.
- The female veteran suicide rate was **92% higher** than the rate for non-veteran women.
- An additional **500+** current military and first responders die by suicide each year.
- An estimated **256K** veterans attempt suicide annually.
- Veteran suicide indirectly impacts an average of **135 people**. More than **2 million** annually.

TOGETHER WE CAN SAVE LIVES!

The Red Star Foundation is on the cutting edge of reducing suicide rates nationwide through innovative programs and a collaborative, community-driven approach. Our initiatives focus on early intervention, peer-to-peer support,

and crisis response programs. With your help, we can expand our reach, strengthen our impact, and most importantly, save lives. Together, we can turn the tide on this national crisis.

Please join us at the upcoming Red Star Gala, and consider becoming a sponsor. Your support will help us save lives.



\$75,000 | PRESENTING SPONSOR

- Exclusive naming rights to the event
- Opportunity for executive to speak during event program
- Opportunity to play a :30 video message/commercial on digital signage during cocktail reception & program
- Full-page advertisement & recognition in program**
- Premier presentation space at the event
- Exposure on large LED display at property entrance
- On-stage verbal recognition
- Logo included on all print promotional materials (Signage, program, on-screen)**
- Opportunity to provide promotional item in guest swag bags
- Recognition in press release, website and social media posts
- Logo on Red Star website
- 6 VIP Tables (60 people), 20 VIP and Thrill Ride tickets (\$35,000 Value)
- Right of first refusal to be Presenting Sponsor for 2027 gala

\$50,000 | VIP SPONSOR

- VIP Party Sponsor, Elevator Decal, and Premier presentation space in the VIP event area
- Opportunity for executive to speak during VIP event
- Opportunity to play a :30 video message/commercial on digital signage during the cocktail reception and program
- Full-page advertisement in program**
- Logo included in program and on on-screen presentation**
- Exposure on large LED display at property entrance
- On-stage verbal recognition
- Opportunity to provide promotional item in guest swag bags
- Recognition in press release, website & social media posts
- 4 VIP Tables (40 people), 16 VIP and Thrill Ride tickets (\$24,000 Value)
- Right of first refusal to be VIP Sponsor for 2027 gala

\$25,000 | CHALLENGE COIN SPONSOR

- Name and logo on Official Event challenge coin*
- Full-page advertisement in program**
- Logo included in program and on on-screen presentation**
- On-stage verbal recognition
- Opportunity to provide promotional item in guest swag bags
- Recognition in press release, website and social media posts
- 2 VIP Tables (20 people), 8 VIP and Thrill Ride tickets (\$12,000 Value)
- First refusal to be Challenge Coin Sponsor for 2027 gala

\$20,000 | THRILL RIDE SPONSOR

- Logo on car decal for thrill rides during the VIP
- Three-Quarter-page recognition in event program**
- Digital ad display/video message on restroom monitors
- Logo included in the program**
- Opportunity to provide promotional item in guest swag bags
- On-stage verbal recognition

- Recognition in press release, website and social media posts
- 1 Priority Table (10 people), 10 VIP and Thrill Ride tickets (\$7,500 Value)

\$15,000 | RED SPONSOR (4)

- Three-Quarter-page recognition in event program**
- Digital ad display/video message on restroom monitors
- Logo included in the program**
- Opportunity to provide promotional item in guest swag bags
- On-stage verbal recognition
- Recognition in press release, website and social media posts
- 1 Priority Table (10 people), 6 VIP and Thrill Ride tickets (\$6,500 Value)

\$10,000 | WHITE SPONSOR (8)

- Half-page recognition in event program**
- Logo included in the program**
- Opportunity to provide promotional item in guest swag bags
- On-stage verbal recognition
- Recognition on website and social media posts
- 1 Priority Table (10 people), 4 VIP and Thrill Ride tickets (\$6,000 Value)

\$5,000 | BLUE SPONSOR (10)

- Quarter-page recognition in event program**
- Logo/name included in the program**
- Opportunity to provide promotional item in guest swag bags
- On-stage verbal recognition
- Recognition on website and social media posts
- 1 Priority Table (10 people), 2 VIP and Thrill Ride tickets (\$5,500 Value)

\$3,000 | FRIEND SPONSOR

- Donation of one table (10 people) that will be used for current military, veterans, first responders, Gold Star families and Red Star families
- Logo/name included in the program**
- Opportunity to provide promotional item in guest swag bags
- Recognition on website and social media posts

* Print deadlines apply to be included in our Challenge Coin. Materials due by January 2, 2026.

** Print deadlines apply to be included in our program. Materials due by February 4, 2026.

SPONSORSHIP REGISTRATION

Saturday February 28, 2026
The Motor Enclave

Company Name: _____

First Name: _____

Last Name: _____

Email: _____ Phone: _____

Address _____

City _____ State _____ Zip _____

Select Your Sponsorship Package:

- | | | | |
|--|----------|--|----------|
| <input type="checkbox"/> Presenting Sponsor | \$75,000 | <input type="checkbox"/> White Sponsor | \$10,000 |
| <input type="checkbox"/> VIP Sponsor | \$50,000 | <input type="checkbox"/> Blue Sponsor | \$5,000 |
| <input type="checkbox"/> Challenge Coin Sponsor | \$25,000 | <input type="checkbox"/> Friend Sponsor | \$3,000 |
| <input type="checkbox"/> Thrill Ride Sponsor | \$20,000 | <input type="checkbox"/> One (1) Gala Ticket | \$500 |
| <input type="checkbox"/> Red Sponsor | \$15,000 | <input type="checkbox"/> Add One (1) VIP Ticket | \$250 |

Payment:

Check Credit Card*

*For credit card payments scan the QR Code or visit: RedStarFoundation.org/payment

Mail to: Red Star Foundation, 808 10th St. NW, Largo, FL 33770.

To learn more about the Red Star Foundation, getting involved, or if you need assistance signing up, please contact us here:

Jerry Shaffer | Chief Executive Officer

Phone: (727) 977-6161 | Cell: (214) 288-3787 | Email: Jerry@RedStarFoundation.org